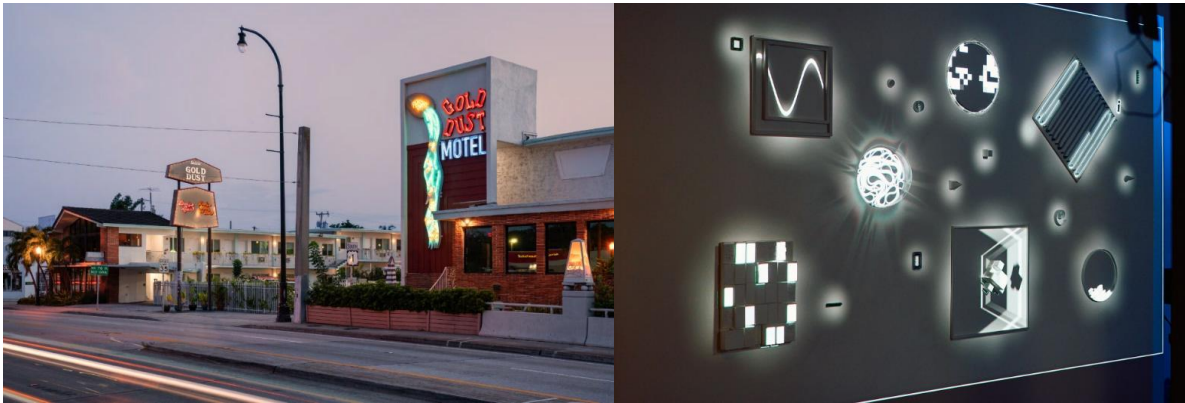


Istituto Europeo di Design (IED) Presents 'Denoise' at Alcova Miami

An Immersive Art Installation Showcasing the Work of IED Milano Visual Arts Students



Miami, FL (November 27, 2023) — Istituto Europeo di Design ([IED](#)) - a renowned network of higher education schools specializing in design, fashion, and visual arts - is proud to participate in the first Miami edition of [Alcova](#), taking place during Miami Art Week at the **Selina Gold Dust Motel** (7700 Biscayne Blvd) from **December 5-10**. Developed by students in IED Milano's Master Course in **Visual Arts for the Digital Age** and coordinated by visual artist **Martin Romeo**, **Denoise** is an interactive video mapping experience that invites participants to embrace the unknown as an integral part of our existence. Drawing inspiration from Gruppo T (an influential group of Italian cinematic artists in the 1950s), the multi-sensory installation will transform **Room 35** of the motel into a theatrical journey, combining volumes, surfaces, and sound over several levels of narration. The project gives value to the concept of noise reduction (*denoising*), translating the noise itself into a positive action of recognition, tolerance, and artistic appropriation.

"We believe that design (a tool for change) and creativity (the process for innovating) are imbued with curiosity and understanding: they are the basis for solutions, representations and stimuli for interpreting contemporaneity and enhancing life," states **IED Group Dean Riccardo Balbo**. "We are incredibly excited to participate for the first time in Miami Art Week and present a body of work that invites people to consider the unknown as well as noise (places where questions often arise) as part of our existence. Alcova is an important cultural platform and the perfect setting to share IED's unique educational approach."

With 11 campuses across three countries - Italy, Spain and Brazil - IED is the largest network of higher education schools in the creative field, maintaining a global outlook and a deeply Italian cultural matrix since 1966. It is an inclusive and multidisciplinary school combining theory with practice and knowledge brought into the classroom by renowned professionals in their respective fields.

An adaptation of the students' [end of year project](#) presented in Milan this past September, **Denoise** is a profound, collective artwork by Daniela Cimarelli, Emma Scarafiotti, Sofia Masiello, Monica Rivolta, Erica Gariboldi, Mattia Solazzo, Ottavio Mannarino, and Kamilla Lucarelli M.

Individually the students reinterpret the work of Gruppo T, presenting seven communicative situations - Parallel Languages, Simultaneous Translations, Disharmony, Impossible Dialogues, Barriers, New Silences, and Trespassings - through sculptures, animation and narration. Together, the individual works of each artist become choral, inhabiting the concept of noise and prompting reflection upon everyday situations, human connections, correlations between machines, and interactions between humans and machines.

The **Alcova Press Preview** will take place on **December 4th** from **2-5:30pm**. The exhibition will open to the public December 5-9 (11am-8pm) and December 10 (11am-6pm).

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ABOUT IED - ISTITUTO EUROPEO DI DESIGN

Istituto Europeo di Design (IED) is an international network of higher education schools focused on creative disciplines including Design, Fashion, Visual Arts and Communication. Founded in 1966 with 11 campuses across Italy, Spain and Brazil, IED is the largest higher education network in the creative field to have attained a global reach without losing its deeply Italian cultural heritage. An inclusive and transdisciplinary school combining theory with practice, IED has become internationally recognized for its high quality education in design and culture. The school offers undergraduate, postgraduate and continuing education courses in Italian and English, with a network of over 3,000 lecturers who are active in their respective fields and continuously develop innovative educational projects and new models of learning. For more information visit ied.edu and [@ied_official](#).

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