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Title: "If You Need Art to Act": A Provocative Public Art Happening in Lisbon

Lisbon, Portugal - 15/05/24 – On World Recycling Day, May 17, 2024, from 2:00 PM to 4:00 PM, multimedia brazilian artist Analize Nicolini will present "If You Need Art to Act," a transformative public art event in Largo do Carmo, Lisbon. This unique project uses the everyday object of a trash can as a canvas to challenge public perceptions about consumption, waste, and environmental responsibility.

Art Meets Environmental Activism

In a bold attempt to engage the public on environmental issues through art, Nicolini will be painting IKEA and Zara trash cans, turning household objects into compelling works of art. The event emphasizes the need for active participation in recycling and sustainable practices among individuals, especially those who can influence change through their consumption habits.

Historical and Contemporary Context

Drawing parallels with influential movements such as Arte Povera and artists like Vik Muniz, Nicolini's work continues the tradition of using art to provoke reflection and change. Her approach ties into a broader historical context, where art intersects with social and environmental activism, challenging the viewer to reconsider their role in a consumer-driven society.

Event Details and Invitation to the Public

The public is invited to witness and participate in this live art-making process, which not only aims to beautify the city but also to spark a dialogue about the importance of environmental responsibility. The event is free and open to all, providing a unique opportunity for residents and visitors to engage with contemporary art in a familiar public setting.

A Call to Action Through Art

"If You Need Art to Act" is not just an exhibition; it is a call to action. Nicolini uses the

visibility of public art to address urgent global issues, making a plea for more sustainable living practices through the lens of creativity and community involvement.

About Anelize Nicolini

Anelize Nicolini is a Brazilian multimedia artist who has developed projects in Rio de Janeiro-BR, Curitiba-BR, Venice - IT, and now Lisbon. Her work explores the intersections of human emotion, existential philosophy, and environmental concerns. With a focus on sustainability and social issues, her projects span various mediums, including neon, photography, video, and performance. Nicolini is dedicated to using art as a therapeutic tool and a catalyst for social change.

Join us at Largo do Carmo on May 17 to experience a pivotal moment in contemporary art and activism. "If You Need Art to Act" promises to be an enlightening and inspiring event for all attendees.

End

Curatorial Text for "If You Need Art to Act" by Analize Nicolini

In the vibrant public arena of Largo do Carmo, Lisbon, a unique art happening titled "If You Need Art to Act" unfolds under the adept hands of multimedia artist Analize Nicolini. Scheduled to coincide with World Recycling Day on May 17, 2024, this project challenges the passivity of everyday spectators through the transformative medium of public art.

At the core of Nicolini's work is the repurposing of mundane trash cans into striking visual statements, utilizing acrylic paints to coat objects that are both ubiquitous and overlooked. These are not just any trash receptacles; they are products sourced from global retailers like IKEA and Zara, chosen for their emblematic value. These brands resonate with a wide audience, familiar for their household utility but here recontextualized to critique consumer habits and environmental stewardship.

The title of the project itself, "If You Need Art to Act," serves as both a provocation and a philosophical inquiry. It poses a direct question to the audience: Does it require the intervention of art to inspire action towards sustainability? Nicolini's initiative suggests that art can indeed catalyze this change, leveraging public spaces to engage individuals in a dialogue about personal responsibility and collective environmental actions.

The selection of Largo do Carmo as a venue is strategic, embedding the artwork within the daily routes of Lisbon's residents and visitors. This location amplifies the project's visibility and underscores the belief that art should not be confined to galleries and museums but rather interact with the public in the places they inhabit and pass by daily.

Through "If You Need Art to Act," Nicolini not only critiques the disparity between owning aesthetically appealing products and engaging in responsible environmental behaviors but also highlights the potential for every individual to contribute to sustainable practices. The project challenges those who are well-positioned to make a difference, urging them to translate their economic power into proactive environmental action.

This art happening transcends traditional exhibition formats, operating both as a piece of visual art and a live act of engagement. It invites viewers to reconsider the role of art in society, proposing that art should confront, challenge, and catalyze rather than merely decorate or entertain. Nicolini's approach is a call to action, a demand for awareness, and a plea for change, all woven into the very fabric of everyday life.

In crafting this curatorial perspective, "If You Need Art to Act" is presented not only as a seminal work of environmental art but also as a vital urban intervention. It stands as a testament to the power of art to influence public consciousness and behavior, reinforcing the idea that true artistry involves not only creation but also a commitment to societal impact and transformation.

By engaging with Nicolini's work, the public is encouraged to reflect on their environmental impact and consider how even simple changes in daily habits can contribute to a larger ecological balance. This project is a beacon for sustainability, crafted by an artist deeply committed to exploring how beauty, functionality, and ethical responsibility can intersect in the art world.

If You Need Art to Act invites us all to not just view art but to live it, embody it, and let it inspire us towards greater acts of sustainability. It is an invitation to act, to change, and to rethink our roles in a global environmental narrative.