



PRESS RELEASE

"The Heritage. Between Symbol and Memory" by Future Maastricht Museum and Gallery *at Art Dubai Digital 2025*

Dubai, April 2025 – Future Maastricht Museum and Gallery is proud to officially announce its participation in **Art Dubai Digital 2025**, presenting the world premiere of the exhibition project **"The Heritage"**, on view from April 18 to 20, 2025, at the iconic Madinat Jumeirah in Dubai.

"The Heritage" unfolds as a journey into the relationship between cultural memory and technology. The selected works, all created with digital media, offer an innovative interpretation of the concept of heritage—both tangible and intangible.

The project emerges as an interdisciplinary platform that merges historical research, contemporary art, and new digital languages. It is curated by **Charlotte Madeleine Castelli**, with scientific and interdisciplinary research led by **Margherita Allievi**. Together, the curators have developed a narrative that interweaves cultural strata and new visual perspectives, offering the public a vision of heritage as dynamic, alive, and constantly rewritten through time.

Future Maastricht Museum and Gallery's presence at Art Dubai Digital is made possible thanks to two significant international collaborations:

- **Aelig**, the project's official technical partner, provided advanced digital infrastructure and software solutions for the construction of highly responsive environments.
- **Gea Vision**, an international studio specializing in visual and scenographic design, signs the **booth design**: the exhibition space is modular and synesthetic, conceived as a living organism that breathes in harmony with the artworks.

With locations in Maastricht and Milan, **Future Maastricht Museum and Gallery** is an emerging institution within the European museum landscape. Founded by **Riccardo Perillo**, it is distinguished by its fluid approach to artistic practices and interdisciplinary knowledge, positioning itself as a critical outpost for new digital art and its social, philosophical, and technological implications.

✦ FUTURE Maastricht, Francois de Veyestraat 8b 6211AB Maastricht, Netherlands

Join us to explore how art meets technology, provoking powerful reflections on our digital existence and interconnected futures.

Privacy and Non-Disclosure

We hereby confirm that all information and details provided in this document are confidential and must be treated as such. In accordance with current privacy and data protection laws, including the GDPR (General Data Protection Regulation), the parties agree to maintain the utmost confidentiality regarding all provided information. The information contained in this document, including ideas, concepts, and details of the proposed event, is the exclusive property of the sender and is provided solely for the recipient's evaluation. The disclosure, distribution, or reproduction of such information without the sender's written authorization is expressly prohibited. In accordance with current regulations, the parties agree to protect and handle the received information with confidentiality and to take all necessary measures to prevent unauthorized access or misuse. By accepting this document, the recipient agrees to adhere to the principles of confidentiality and non-disclosure and to use the provided information exclusively for the agreed-upon purposes. Thank you for your understanding and cooperation.