

.Artsper

Press Release: Artsper Acquires Widewalls Magazine: Reinventing Art Acquisition Through Editorial Excellence

Paris, France – January 24, 2025

[Artsper](#), Europe's leading online marketplace for contemporary art, proudly announces the acquisition of [Widewalls Magazine](#), a globally renowned editorial platform. Known for its expertise in contemporary art, exclusive interviews, and in-depth market analyses, Widewalls has established itself as a key reference in the international art community.

This acquisition represents a major strategic step in Artsper's mission to make art accessible to a wider audience. By integrating the expertise of Widewalls Magazine, Artsper solidifies its position as a leading resource for collectors, galleries, and art enthusiasts, offering a unique experience that blends art acquisition, inspiration, and education.

"At Artsper, our ambition has always been to make contemporary art an accessible experience for everyone," said Claire Halconrui, CEO of Artsper. "Integrating Widewalls Magazine allows us to go even further, providing our community with rich and inspiring content to guide art lovers in exploring and understanding the art market."

What This Acquisition Brings

- **Precise Editorial Expertise:**
Widewalls contributes high-quality content, including market analyses, artist profiles, and comprehensive articles. This synergy enhances Artsper's editorial offering, providing users with unique insights to make informed decisions.
- **Strengthened International Audience:**
With readers in 78 countries, Widewalls complements Artsper's global presence, which is already established in key markets such as Europe, North America, and Asia.
- **Optimized Discovery Experience:**
By combining Widewalls' engaging content with Artsper's catalog of 200,000 artworks, this integration creates a one-of-a-kind platform for discovering, understanding, and acquiring art, featuring captivating storytelling and an intuitive purchasing journey.

Widewalls Magazine: A Decade of Excellence in Contemporary Art

Founded in 2013, Widewalls Magazine has become a leading editorial reference, covering major exhibitions, art fairs, and market trends. With its interviews with influential artists and

Artsper

captivating articles, Widewalls has cultivated a loyal international community of collectors and art enthusiasts.

Artsper in 2024: Transforming the Art World with Innovation and Global Reach

2024 was a pivotal year for Artsper, marked by major achievements:

- **A New Way to Explore Art:**
With AI-powered Visual Search, collectors can upload a photo to instantly discover similar artworks. This intuitive and high-performing innovation opens new perspectives for personalized and immersive art exploration.
- **Expanded Global Reach:**
Operating in over 90 countries and available in five languages (English, French, German, Italian, and Spanish), Artsper connects collectors, galleries, and artists worldwide, with a strong presence across the globe.
- **Strengthened Connections Between Artists and Collectors:**
The "Artist Studios" feature offers an exclusive look into the creative processes of artists, fostering authentic and enriching connections between creators and buyers.
- **Remarkable Growth:**
With 1 million monthly visitors and over 200,000 artworks available, Artsper continues to establish itself as a global leader, achieving an exceptional €115,000 single artwork sale.
- **A Network of International Partners:**
Artsper collaborates with over 2,000 galleries, dealers, and independent artists, both established and emerging. With enhanced digital visibility powered by innovative tools and strong web referencing, the platform enables its partners to effortlessly reach collectors worldwide.
- **Strategic Partnerships:**
Partnerships with Art Paris, SWAB Barcelona, and collaborations with brands such as Pamono and Convelio reinforce Artsper's role as a key player connecting collectors, galleries, and artists.

"This acquisition reflects our commitment to building a global art ecosystem where inspiration and expertise come together," added Claire Halconruy.

"Widewalls will enhance Artsper's mission to become the global reference for collectors and enthusiasts of contemporary art."

.Artsper

Learn more about Artsper here: www.artsper.com.

[Artsper Magazine](#)

Contact: Dominic Witek (Head of Marketing), dominic.witek@artsper.com