



## For immediate release

### ***Globally renowned street artist to exhibit in London's Fitzrovia for his long awaited U.K. debut solo show in October 2021.***

LONDON (UK), Globally renowned street artist Fin DAC, whom is considered one of the most collectible living artists within his genre – is to exhibit in London for the first time with his long awaited solo show '*Afterglow/Undertow*'.

This is the first opportunity in recent times for collectors to participate in the visceral experience of a Fin DAC solo show, mainly due to a hectic international schedule for public mural artwork and an unwavering and strict commitment to producing only the highest quality artwork.

West Contemporary, long term collaborator gallerists and a fixture themselves in contemporary British art, are charged with hosting *Afterglow/Undertow*, a culmination of 12 months of studio work and six years of street work.

Recent collaborations between the gallery and artist have included the sell-out print project 'Velveteen' and the Spring 2021 collision between Fin DAC and Mick Rock, the celebrated English rock photographer, who teamed up for 'Midaro' – a mixed-media reimagining of Rock's portraiture work with Debbie Harry, Lou Reed, David Bowie and Iggy Pop that garnered significant press around the world, and again, was a complete sell out.

Since Fin DAC's last (and only) solo show 'Nadeshiko' in Venice Beach, California, in 2015, he has criss-crossed the globe adding his artwork and building adaptations to major world cities such as Paris, Berlin, Milan, Tokyo, Melbourne, Sydney, LA, New York, Miami, as well locations less synonymous with street art such as Tahiti, New Zealand and Guadalajara.

Gallery Different, located in Fitzrovia, one of the City's most impressive artistic regions, is the chosen venue for *Afterglow/Undertow* due to its versatility and ability to afford the artist carte blanche to curate an immersive experience.

Included in the show will be the artist's first bronze and stone/gold sculptures, a 10-year anniversary homage to 'Killer Instinct', as well as 26 large scale new original show pieces and a selection of one-off prints/collages and sketches.

The VIP evening for *Afterglow/Undertow* will commence on Thursday 21st October 2021, with a second private view on Friday 22nd October 2021, before public viewings commence from Saturday 23rd October 2021 until Sunday 31st October 2021.

*To request press tickets or VIP invites, please contact West Contemporary at the earliest opportunity.*

info@west-contemporary.com

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## **Fin DAC, the artist, and Liam West of West Contemporary and West Contemporary Editions are both available for interview or further content.**

For more information please contact

**Beverley Luckings** (Managing Partner of Beverley Luckings Public Relations Limited) via  
beverley@beverleyluckings.com.

### **Quotes:**

*“Having worked with Fin DAC for many years, we have been privileged to see first-hand his continued ascension within the industry and development as an artist. For an artist of such clear talent, Fin is an unrivalled ‘grafter too’, and he has put everything into making this show something that collectors and appreciators of his work can enjoy for years to come. We are immensely proud to host it and the works themselves are truly breathtaking. After such a difficult year for us all, this really will be the event to be at in 2021.”*

#### **Liam West**

West Contemporary and West Contemporary Editions

*“The decision to do another solo show has been a long time coming. Following my 2015 solo show, I made a conscious decision to, for the most part, disconnect my studio work and street work. That meant that the two disciplines essentially evolved separately and yet somehow in tandem with one another. This 2021 show is the coming together of all those tangents and experimentations.”*

#### **Fin DAC**

The Artist

(continued)



*“I talked to Fin DAC about the possibility of having an iconic mural in Guadalajara, Mexico as part of Despertares Impulsa: a Creative Industries nonprofit project that gives free access to different platforms and scholarships to the youth in México interested in creatives studies.*

*Fin eventually presenting the idea to make a mural called Magdalena: his own personal take on Frida Kahlo, her legacy and importance to Mexico and it’s people.*

*The whole creative process was an extraordinary and harmonious experience, that left as a result, a valuable legacy of his art in Guadalajara’s cultural neighborhood called ‘Chapultepec’ (nowadays, a ‘must see’ mural for locals and tourists in the city).*

*Prestigious local and International press outlets published enthusiastic articles about Fin DAC’s Magdalena mural and the mural also had a big inspirational impact for urban artists in México and around the world.”*

**Emilia Hernandez, Co-Founder and Executive Producer**

Soul Arts Productions – Mexico

*“We still do not yet know, nor can we accurately predict, what the long-term consequences of the rapid rise of street art will mean for it’s place in art history.*

*For sure, we know that street art has changed the way we enter dialog about public art, social commentaries and cultural politics. But now it is about filtering the voices to find the truly authentic ones that can establish relevance.*

*Amongst my peers, I’ve always enjoyed the more private debates and thoughtful exchanges with Fin DAC. Summer evenings spent on the porch of my tiny apartment in London many years ago, where we sat discussing the future of our art movement, our concerns and expectations.*

*9 years later and Fin is a successful international street artist and I’m an internationally working and publishing Museologist and Curator.*

*But moreover, both of us are still solid, old-school rebel friends with punk rock values looking for new ways to escape the superficial creative white noise and enjoying our ride on the undertow as we move in a different direction from those in the surface current.”*

**Yasha Young**

International Museologist and Curator



'Fin DAC in action' Miami, USA 2019



'Unukausay' Melbourne, Australia 2018

© Dean Sunshine



© John Domine



© David Muse



© Megan Hedden

'Osolterrae' Portland, USA 2018

'Osolterrae' Portland, USA 2018

'Osolterrae' Portland, USA 2018



© Ben L Beam

'Poseidia', Berlin, Germany 2018



© John Domine

'Madame Butterfly' Portland, USA 2019

