

ALESSANDRA GIACOPINI

Date and Place of Birth:

05/03/1990, Reggio Emilia (Italy)

Current city:

Reggio Emilia, Italy

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PROFILE

A versatile and imaginative arts management graduate with little experience in some fields. Open minded and curious, with a focus on the art and culture world. Seeking to combine the theory learnt during the University with a more practical environment where to get and improve skills.

EDUCATION AND QUALIFICATIONS

November 2017 - December 2017

On scholarship at Reggio Children Foundation - Centro Internazionale Loris Malaguzzi (Reggio Emilia, Italy)

Participant at the Winter School: "The educational experience of Reggio Emilia and the craftsmanship approach to digital" within the program CLUSTER – EDUCATING CITY

October 2017 - November 2017

"SELFIEmployment" course (Chamber of Commerce, Reggio Emilia)

Providing young people with microcredit/loans to support them becoming entrepreneurs or self-employed

SUBJECTS: Empowerment; Organization; Finance; Law and contracts; Funding and loans; Marketing; Markets
(FINAL CERTIFICATION OF ATTENDANCE)

2013-2016

Master Degree (July 2016, 5th) - (Venice, Italy)

Economics and Management of arts and cultural activities

Ca' Foscari University

Grade: 110/110

EXCHANGE STUDENT AT UNIVERSITY OF SYDNEY (UTS), AUSTRALIA
Faculty of Business (July 2014 - January 2015)

2009-2012

Bachelor Degree (December 2012, 13th) - (Modena, Italy)

International Marketing

University of Economy "Marco Biagi"

Grade: 102/110

EXCHANGE STUDENT AT UNIVERSITY OF BARCELONA (UB), SPAIN
Course of "Economia i Empresa" (September 2011 - February 2012)

2003/04-2008/09

High School "Aldo Moro" (Reggio Emilia, Italy)

Scientific Diploma with a focus in languages: English, French and Spanish

Grade: 90/100

WORK EXPERIENCE

January 2017 - May 2017

Mousse Magazine and Publishing (internship) - (Milan, Italy)

Mousse is a contemporary art magazine, a publishing house and an agency that creates visual and communication projects for contemporary arts and culture initiatives.

- Social media & online communication: miart (international art fair in Milan) social network management
- Social advertising and mailing for Milano Art Bulletin
- Management social network for Mousse Magazine & Publishing
- Extra sector advertising management for Mousse Magazine

September - December 2016

Berlin Italian Communication UG / Berlino Magazine (internship) -
(Berlin, Germany)

Communication Company promoting Italian products, services and events in the German market / online magazine for Italian expats in Berlin

- Journalism, PR, social media & online communication
- Increasing the number of the online magazine lectors
- Helping improving the school of language (Berlino Schule)
- Helping in the organization of events within the brand True Italian Food

March 2016 - July 2016

Fondazione Eni Enrico Mattei (internship) - (Venice, Italy)

Non-profit research institution focused on fostering a better understanding of sustainable development and providing analysis on environmental, energy and global economic issues

- Event manager assistant
- Organization of seminars, web editing, preparation of the documents in English and Italian for the events
- Rooming list, meeting organization, logistic materials for participants (travels expenses, refunds etc.)
- Update of FEEM e ICCG websites

March 2015 - April 2015

Peggy Guggenheim Collection (internship) - (Venice, Italy)

Contemporary Art Foundation (European and American art from 20th century)

- Visitors and costumer service
- Tour guide; Educational programs
- Other services: cashier, wardrobe, guarding

June 2012 - September 2012

Eurocommercial Properties (internship) - (London, UK)

Financial sector, investments in shopping centres

- Assistant Group Economist: market researches, collect and analysis of data, charts (Excel, PowerPoint), reports

VOLUNTARY EXPERIENCE

- Color Run in Sydney, August 2014
- Art Night in Venice, June 2014
- Venice More Festival (Electronic Music Festival) in Venice, June 2014
- Literature Festival "Incroci di civiltà" in Venice, April 2014
- Europe Direct (Information centre of European Union) in Reggio Emilia, Italy, 14 March – 31 May 2013: Information and promotion through the Internet and up dating of the Europe Direct's web site

LANGUAGES

Italian: Native Speaker

English: Level C1 (certifications: FCE; IELTS; TOEFL)

Spanish: B2

French: B1 (certification: DELF)

German: A1

COMPUTER SKILLS

Able to use both **Mac OS, Windows**

Fully confident with **Microsoft Office** (Word, Excel, Power Point, Outlook)

Able to use **WORDPRESS, HTML**

Basic **Photoshop, InDesign**

MailChimp

INTERESTS: Contemporary Art, Architecture, Photography, Design, Travels, Publishing, Journalism, Event Organization, Arts Management, Literature, Music (piano player), Festivals, Foreign Languages.

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Alessandra Giacomini