

Andrea Zito

- 3801545394
- 🔺 andreazito1996@gmail.com
- andreazitoportfolio.com

ART DIRECTION | SEMIOTICS | MOTION & ILLUSTRATION

I have a particular interest in semiotics applied to communication design. In each project I combine aesthetic quality with a human-centered approach to create impactful and socially accountable contents.

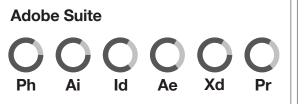
WORK EXPERIENCES

From 02/2019 to 05/2022 3 years apprenticeship	Company: LESSISMORE S.r.I Location: Bologna, Italy Role: Art director
From 05/2018 to 05/2018 2 weeks internship	Company: The Brand Company Location: Parma, Italy Role: Graphic designer

EDUCATION

From 12/2018 to 07/2022	Master's degree: Semiotics University: Alma Mater Studiorum - Università di Bologna Graduation grade: 110/110 cum laude
From 09/2015 to 11/2018	Bachelor's degree: Communication and graphic design University: NABA - Nuova Accademia di Belle Arti, Milano Graduation grade: 110/110 cum laude
From 09/2010 to 07/2015	High school: Liceo Classico P. Galluppi, Catanzaro

SKILLS



Prefered fields

- Brand design
- Motion and Illustration
- Web design and interaction design
- Print and digital editorial design

Other skills

- Semiotic analysis
- Decision making
- Flexibility and multidisciplinary skills
- English level: B2
- Procreate
- and freehand illustration
- Storytelling and video editing

Other passions

- Playing piano and guitar
- Painting
- Cooking
- Travelling
- Films and TV series