Costanza Mirto

Place and Date of Birth: Prato, 01-01-1993 Nationality: Italian Address: Via Cesare Grassi 7, 59100, Prato Phone: 0039 338 6111720 Email: cocomirto@gmail.com Skype: cocomirto



<u>Education</u>

2018/2019 — LUISS Business School - Rome, Italy Master in Art Main Courses: Contemporary Art, Aesthetics, Art Management, Communication, Editing, Exhibition Design, Gallery and Auction House Management

2017/2018 — Istituto Marangoni - Florence, Italy

Master in Art Management

Main Courses: Event Planning and Management, Creative Marketing, Fundraising & PR, Project of Marketing, PR & Communication for "L'Italia ad Hollywood" exhibition of Salvatore Ferragamo Museum

2013/2017 — Polimoda International Institute Fashion & Marketing - Florence, Italy Main Courses: Web Marketing, Trend Setting, Branding & Advertising, Heritage Marketing

Work Experience

January 2020 - October 2020 — Fondazione Torlonia - Rome, Italy Art foundation born with the aim of preserving Torlonia Collection and Villa Albani Torlonia. Role Press & Media Relations

- Website & Social media content Creator
- Media contacts
- Editing of print review

September 2018 - December 2018 — MMAIRO | Marble & Design - Milan, Italy Company of marble designed pieces, based on heritage and valuable materials customized and limited editions.

Role General Management Intern

- General Administration
- Web Marketing
- Market Research
- Graphic Designer

July 2017 - September 2017 — Mazzanti & Bandinelli - Florence, Italy Fashion Showroom

Role Showroom Assistant

- Showroom Assistant in purchase
- Supporter of PR/Marketing team during event
- Customer Care

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March 2013 - August 2013 — Dior c/o Selfridges - London, UK Role Sales Assistant

- Sales Support
- Customer Care

<u>Languages</u>

- Italian Mother Tongue
- English Fluent
- Spanish Basic

<u>IT Skills</u>

Excellent Knowledge of Office Package, iMovie, Google AdWords, Analytics Trends Graphic Skills: Photoshop, Illustrator, InDesign, Premiere, Sketchup, Rhino

Additional Information

Extracurricular experiences:

September 2016 - ...

- Freelance Fashion Contributor: Editorial (Moodboard, Research, Styling, Post-Production)
- Video Styling
- Musical Event Planning
- Graphic Research for Catalogues (Graphic, Design Process, Supervisor)

March 2016

Voluntary activities: c/o Habitus Onlus (New Logo, New Website, Relaunching Event)