# SOLENE ARTH —

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#### — EDUCATION

#### - 2017 - 2018

Training in graphic design at l'Identiteur, Paris.

#### - 2014 - 2017

European Bachelor at Icart Paris, school of cultural managment and art Trade.

#### - 2014

A-Level in littérature, at Jeanne d'Albret, St Germain-en-Lay, France.

#### -2011 - 2014

Preparatory course in Art High School at « Le louvre » and « Les arts décoratifs ».

# —— WORK EXPERIENCE

#### - Since 2017 - Capsule - France.

Creation of the project « Capsule », a new format of cultural event created under the research program « Matrice Art and Numeric ». Research concerning diffusion, creation and mediation issues along with the Ministry of Culture and communication, the Directorate General of Artistic creation and the school 42.

https://www.bonjourcapsule.fr/#/

#### - Nicole Gasewitch - Paris.

Artist Manager of the watercolorist Nicole Gasewitch: organisation of exhibitions, press contacts, communication and designing banners, invitation cards etc.

## - Atelier 100

Freelance Developer: Creator of the «Atelier 100» website, communication about the Atelier activity and workshops organisation.

http://atelier100.org/

#### 2015 -2017 Fenömen - Paris.

Co-founder of the artistic production agency FENÖMEN, a collaborative and multidisciplinary structure designed to promote, encourage and train talented creators;

Artistic direction of agency's activities: organisation of events covering a wide range of disciplines in collaboration with different creators. Artist production, booking, handling sponsorships, press relations and partnerships. Global communication about the artists and the events (from the communication plan to the visual creation)

Researched on the processes and legal procedures required for the creation of a society or association.

http://www.fenomen-studio.com/

## 2016 - Cornette de Saint Cyr - Paris.

Assistant at auction house Cornette de Saint-Cyr, Paris.

Assisting item authentication, sales preparation, helping the auctioneer present the items and producing catalogues, advising clients, overlooking the whole process during the sale and phone calls with absent bidders.

# **2015 - 2017 By Leonardo - Paris.**

Creation of the party label « By Leonardo » with the contemporary artist Leonardo Marcos; production of the events, artists bookings and assistance, general communication, networking, writing content, assisting the global artistic direction of the label.

#### 2015 - Gallery La Scala Aux Nues - Paris.

Gallery Assistant: product research, artists booking and assistance, preparation of exhibitions, advising clients. Paris.

# —— ARTISTIC INITIATIVES AND PROJECTS

# 2017 - Angkor Photo Festival - Cambodia.

Organisation support for the 13th edition of Angkor Photo Festival & Workshops, a free international platform and educational resource for established and emerging photographers:

Community management, logistic support, press relations.

Organisation of Canon Photo Clinic 2017 in collaboration with i-Qlick, Cambodia.

#### Since 2017 - Fiktiva - France, Germany.

Organisation support for the Franco-German Festival Fiktiva, an art and media festival where film, performances, numeric art and theatre merge in an innovative way.

#### Since 2017 - Femme Art Loud - Southeast Asia, South America.

Launch of an initiative to promote women artists and women's cultural initiatives around the world.

http://femmeartloud.com/

## 2016 - La nuit de l'Icart - Paris.

Curating exhibition and artistic performances at an evening event about renewable energy, Nuit de l'Icart (<u>www.nuiticart.com</u>).

#### 2015 - STRUCTURE - Paris.

In partnership with the Museum of Modern Art of the City of Paris; organisation of the event STRUCTURE, development of a course in the permanent collections and creation of the promotional poster.

## — RESEARCH WORKS

Research essay about the contemporary artistic production of Russia and East Europe. Origin and expression of the reject by the « Other Europe » on the Art Market.

In collaboration with a student of the Central St Martins school in London: research work about the use of the ost materials in order to influence the fashion industry and oriented it to a more sustainable design approach.