

## Costanza Mirto

Place and Date of Birth: Prato, 01-01-1993  
Nationality: Italian  
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## Education

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**2018/2019 – LUISS Business School – Rome, Italy**

**Master in Art**

Main Courses: Contemporary Art, Aesthetics, Art Management, Communication, Editing, Exhibition Design, Gallery and Auction House Management

**2017/2018 – Istituto Marangoni – Florence, Italy**

**Master in Art Management**

Main Courses: Event Planning and Management, Creative Marketing, Fundraising & PR, Project of Marketing, PR & Communication for “L’Italia ad Hollywood” exhibition of Salvatore Ferragamo Museum

**2013/2017 – Polimoda International Institute Fashion & Marketing – Florence, Italy**

Main Courses: Web Marketing, Trend Setting, Branding & Advertising, Heritage Marketing

## Work Experience

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**September 2018 – December 2018 – MMAIRO | Marble & Design – Milan, Italy**

**Company of marble designed pieces, based on heritage and valuable materials customized and limited editions.**

**Role** General Management Intern

- General Administration
- Web Marketing
- Market Research
- Graphic Designer

**July 2017 – September 2017 – Mazzanti & Bandinelli – Florence, Italy**

**Fashion Showroom**

**Role** Showroom Assistant

- Showroom Assistant in purchase
- Supporter of PR/Marketing team during event
- Customer Care

**March 2013 – August 2013 – Dior c/o Selfridges – London, UK**

**Role** Sales Assistant

- Sales Support
- Customer Care

## Languages

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- Italian – Mother Tongue
- English – Fluent
- French – Basic
- Spanish – Basic

## **IT Skills**

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Excellent Knowledge of Office Package, iMovie, Google AdWords, Analytics Trends  
Graphic Skills: Photoshop, Illustrator, InDesign, Premiere, Sketchup, Rhino.

## **Additional Information**

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### **Extracurricular experiences:**

#### **September 2016 - ...**

- Freelance Fashion Contributor: Editorial (Moodboard, Research, Styling, Post-Production)
- Video Styling
- Musical Event Planning
- Graphic Research for Catalogues (Graphic, Design Process, Supervisor)

#### **March 2016**

**Voluntary activities:** c/o Habitus Onlus (New Logo, New Website, Relaunching Event)