



Lisa Malek

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WORK EXPERIENCES

Internship Thaddaeus Ropac Gallery

Public relations & content

End of september 2022 - Present

- International press monitoring
- Creation of press releases
- Strategy of communication
- Branding articles
- Creation of news/content on the web
- Archiving
- Administration

Internship Phenix

Business developer & account manager

February - July 2022

- Sales cycle management
- Prospection to closing a deal
- Customer follow-up
- Customer support

Internship Daniel Templon Gallery

360°

June - August 2019

- Accounting
- Press coverage
- Social media manager
- Creation of a communication campaign
- Archiving

SPECIFIC SKILLS

Software Pack office | Sales force | Aircall | PhantomBuster | Looker | Trello | Amplitude | Intercom | Indesign | Cision | Artlogic | Art-base

LANGUAGES

Bilingual French Italian
English (C1 ToEIC)
Spanish B2

EDUCATION

École supérieure de communication et publicité, ISCOM - Paris

Master 1 marketing, communication, management - International section
2021 - 2022

- Strategy of marketing & digital
- Journalism
- Publicity & creative content
- Planning strategic
- Corporate Social Responsibility
- Initiation courses at Adobe Photoshop, Illustrator, Indesign
- Professionalizing seminar

Université La Sorbonne, Paris IV

Literature, Publishing, Media, Audiovisual (LEMA)

2018-2021

- Classical, modern and foreign literature: from the 17th to the late 19th century
- Stylistics & Rhetoric
- Media analysis & communication strategies
- Media studies
- Choice of specialisation: Arts literature & Italian
- Creation of a cultural centre (project)

2018

Semester 1&2 History of Arts & Archeology and Foreign Language and Civilization in Italian

- Greek & Roman art
- Renaissance
- Modern Art
- Islamic art
- French & Italian translation

Lycée Alphonse de Lamartine & Collège Ronsard, Paris

2014 - 2017

Economic and social baccalaureate
speciality mathematics

Lycée Stendhall, Milan, Italy - 2001 - 2013