



# ELENA MARZI

Enthusiastic person aiming to grow both personally and professionally in the cultural industries sector. Combining empathy and emotional intelligence on one hand and creativity and passion on the other, I always strive to achieve the best outcome in every situation, even conflict ones.

## CONTACT INFORMATION

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## SKILLS

### Languages

- Italian
- English
- German
- French

### IT

- Experienced use of MS Office
- ECDL license
- Advanced use of social networks
- Course in social media marketing

## INTERESTS



Photography



Reading



Visual Art



Sustainability

## ACTIVITIES

Dec 2017/Sep 2018 **CULTURIT NETWORK**  
 Milan Student Consultancy Association  
 ITALY

- Member of corporate training team
- Project manager

Sep 2017/Feb 2018 **EMERGENCY**  
 Milan Students' Team  
 ITALY

- Fundraising and organization of events

Nov 2017 **BOOKCITY**  
 Milan

- Supporting location manager
- Taking care of attendees

ITALY

Jul 2017/Aug 2017 **Aii ONG**  
 Jaipur New Grown Public School  
 INDIA

- Teaching English and Maths

Jul 2015/Aug 2015 **JEUNESSE ET RECONSTRUCTION**  
 Saint-Floret Medieval Site  
 FRANCE

- Construction and restoration

## EDUCATION

Sep 2018/Jul 2019 **ERASMUS UNIVERSITY ROTTERDAM (EUR)**  
 Rotterdam MA Cultural Economics and Entrepreneurship  
 NETHERLANDS GPA: 7.8/10

Sep 2015/Jul 2018 **UNIVERSITÀ CATTOLICA DEL SACRO CUORE**  
 Milan Business and Arts Management  
 ITALY Grade: 110/110 cum Laude

## PROFESSIONAL EXPERIENCE

Sep 2018/Jul 2019 Volunteering  
 Rotterdam **ROODKAPJE (ART, MUSIC, FOOD)**  
 NETHERLANDS

- Building up expositions
- Exposition attendance

Jan 2019/May 2019 Consultancy Project  
 Amsterdam **DUTCHCULTURE - International Cooperation Centre**  
 NETHERLANDS

- Development of a strategic service improvement plan

Jan 2019 Volunteering  
 Rotterdam **INTERNATIONAL FILM FESTIVAL**  
 NETHERLANDS

- Supporting location managers for last minute and unforeseen jobs

Feb 2018/May 2018 Explorative Research Project  
 Milan **MUSEO DEL NOVECENTO**  
 ITALY

- Development of a strategic plan
- Support for service enhancement

Sep 2017/Mar 2018 Consultancy Project  
 Milan **MUSEO DEI CAPPUCINI**  
 ITALY

- Development of a marketing plan

May 2017 Business Game (2nd position)  
 Milan **FAI (Fondo Ambiente Italiano)**  
 ITALY

- Development of a marketing plan

Feb 2017/Mar 2017 Explorative Research Project  
 Milan **MUSEI DEL CASTELLO SFORZESCO**  
 ITALY

- Institutional and market analysis
- Support for service enhancement