



# Giusy Todaro

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Rome, Italy

## EDUCATION

### IED Firenze - Roma

IED Degree Master Arts Management A.Y. 19-20

February 2020 - January 2021

- Social Media Manager for the exhibition "OnJoy" in collaboration with IED Roma, Carrozzerie n.o.t. and 369gradi
- Project Manager for the exhibition "At the edge of caos" in collaboration with IED Firenze, Palazzo Strozzi and Manifattura Tabacchi

### University of Bologna

Bachelors in Drama, Arts and Music studies

2014 - 2018

- Thesis: "Fotografia in formato tesseraL'evoluzione di un fenomeno da Disdéri a Vaccari"

### European School of Parma

Middle - High School, graduated with an European Baccalaureato

2007 - 2014

## WORK EXPERIENCE

### Art Files srls

Cultural designer

February 2021- present

- Design of cultural strategies
- Management of social media, websites, appointments
- Market analysis
- Curator activities for artists

### LINKE Lab

Photographer Assistant

February 2019- May 2019

- Follow print processes with EPSON plotter
- Management of social media, websites, appointments
- Basic studio upkeep

### H&M

Sale Advisor

October 2018 - April 2020

- Visual merchandising
- Stock management
- Customer care and service

Mimesi S.r.l.

Press Officer

March 2018- October 2018

- Selection and moderation of articles in order to draw up press reviews.
- Constant training to best adhere to the specific requests of each individual customer.
- Modification and insertion of articles through Acrobat.

### Internship: Circolo Kubrick

Assistant

October 2017 - December 2017

- Management of the Parma Film Festival 2017, photographer for film screenings, advertising and marketing events of the festival.
- Management of the event website; uploading photographic material and administration of the meetings calendar.

### Internship: Foto Carra

Assistant

June 2013 - July 2013

- Internship that allowed me to learn the basics of photography.
- Deepening of post- production
- Set up of studio photo sets

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## VOLUNTEERING

Giocamico Onlus

Hospital Volunteer

June 2014 - September 2014

- Figure in close contact with children, playing and entertaining in the four departments of the pediatrics of Parma (oncology, isolation, cardiology, surgery).
- Support for families and school work during periods of hospitalization.

## LINKS

- BEHANCE

<https://www.behance.net/pinasonoio>

- LINKEDIN

<https://www.linkedin.com/in/giusy-todaro-490375172/>

- PORTFOLIO

[unastoriadelmare.pb.online/](http://unastoriadelmare.pb.online/)

- INSTAGRAM

<https://www.instagram.com/pinasonoio/>

## LANGUAGES

- Italian - mother tongue
- English - B2
- Spanish - B1
- French - A1

## EXTRACURRICULAR

- Certificate of tailoring: Iman-Art cut and sewing course (base-intermediate)