



EDUCATION

- 2022 **SDA BOCCONI**, Milan, Italy
Master in Arts Management and Administration
- 2019-2021 **CA' FOSCARI UNIVERSITY OF VENICE**, Venice, Italy
Degree in Economics and Management of Art and Cultural activities
- 2016-2019 **TOR VERGATA UNIVERSITY OF ROME**, Rome, Italy
BA in Global Governance

PROFESSIONAL EXPERIENCE

- 2021 **AGENZIA PER IL CONTROLLO E LA QUALITÀ DEI SERVIZI PUBBLICI LOCALI DI ROMA CAPITALE**, Rome, Italy
Public Administration
Collaborator
Analysed the data related to the quality of public services in Rome, with a focus on those related to culture and tourism.
Developed quantitative, qualitative and economic indicators in order to better understand the relation between Culture and Tourism and economic growth of the city, introducing a european comparative approach in the analysis of the impact of COVID-19 on the sector.
- 2020 - 2021 **STAIY**, Berlin, Germany
Department of sustainable art "Staiy Atelier"
Business Development Manager
Coordinated interactions with international artists, organized and managed the first virtual art exhibition « Art and Sustainability in Dialogue ».
Planned the catalogue of the art exhibition.
Managed in-store art exhibition of Staiy's Concept Store in Berlin.
Worked on collaborations between artists and sustainable fashion brands to create capsule collections.
Organized in-store performances and events linked to the artistic sector.
Developed the department's KPIs.
Managed interaction with other departments and performed market analysis in the artistic sector.
- 2018 **THE GARBAGE PATCH STATE**, Rome, Italy
Artistic organization raising awareness about ocean pollution
Collaborator
Aided the architect/artist Maria Cristina Finucci in the organization process of "HELP" Project in Rome, Foro Romano.
Coordinated contacts with the stakeholders and sponsors (Enel X, Maccaferri Group, Fondazione Bracco). Organized reports about meetings in "Campidoglio" and "Parco Archeologico del Colosseo".
Coordinated relations with city's public administration. Managed the relations with SIAE.
Planned the project management of the inauguration event.



Personal data

Place of birth: Rome, Italy
Date of birth: 11/07/1997
Nationality: Italian

Permanent address

Via Livio Pentimalli 41
00136, Rome (Rome), Italy
Mobile: +39-333-9003395

Present address

Largo della Crocetta 1
20122, Milan (Milan), Italy

School e-mail

ludovica.vallati@master.sdabocconi.it

Personal e-mail

ludovallatz@yahoo.it

LANGUAGES

Italian: native; English: fluent; French: good; Spanish: good

ADDITIONAL INFORMATION

- Workshop in "Project Management" with a professional Project Manager from the WorldBank (2019)
- Workshop in "Digital Marketing" with a professional firm. (2019)
- IT: Microsoft Office tools (Word, Excel, Power Point);Prezi, Canva; macOS operating system ; Social media platforms
- Voluntary activities in politics