

Matilde Gusmeroli

FASHION & CREATIVE DESIGNER

Lombardy, Italy

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EDUCATION

**European Institute of Design
IED**

Fashion Design
Major in Textile & Print Design
2020–2023

Art High School G. Ferrari

Fine Arts and Sculpture
2015–2020

SKILLS

Adobe Photoshop
Adobe InDesign
Adobe Illustrator
Procreate
Color and pattern
analysis
Concept
development
Creative ideation

SOFT SKILLS

Creativity
Innovation
Adaptability
Problem Solving
Teamwork
Open-mindedness

EXPERIENCE

Graphic Designer

Visual Communication, Monica Caneva

April 2025 – November 2025

Designed and produced coordinated graphic materials for weddings (invitations, menus, stationery, etc.)

Managed the entire creative process: from digital creation to printing and packaging.

Fashion Graphic Designer

Yali, Milano

January 2025 – March 2025

Created graphics for visual communication: layouts, illustrations and logos in line with the brand identity.

Freelance designer

2023 – present

Design graphics, textile patterns and materials for digital and print communication
Managed the full creative process and collaborations.

WORKSHOP & COURSES

Editorial Curation Course. From the idea to the concrete realization of an editorial project
Clo3D

Editorial Project

Accessory Design Methodology

