

Riccardo Puglia

Info

Address

Via E. Ravà 4, Parma,
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Email

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Date / Place of birth

1990-11-16
Parma

Nationality

Italian

Social Profiles

[Linkedin Profile](#)

Skills

Event Management ● ● ● ● ●

Cultural Projects Design ● ● ● ● ●

Marketing ● ● ● ● ●

HR Management ● ● ● ● ●

Artists Booking ● ● ● ● ●

Sales Representative ● ● ● ● ●

Cultural Representative ● ● ● ● ●

Content Management ● ● ● ● ●

Audio & Lights Installation ● ● ● ● ●

Profile

Expert Location Manager with proven expertise in the museum industry and cultural institutions. Qualified in commercial activity, event planning, A&R, booking, audience development, design and management of cultural projects and excellent technical know-how. Scrupulous and enthusiastic operative manager with behind him a Master in Business of cultural and artistic heritage at IED Venice and a background in Economics and Marketing at the University of Parma.

Employment history

Cultural Representative, Bonanni Del Rio Catalog, BDC 28

Feb 2016 – Present ● Parma, Italy

Public relations Management/ Event Management/ Artists Scheduling

Event Production Manager, Freelance

Jan 2015 – Present ● Parma, Italy

Technical management of the instruments, stage, lights and audio equipment/ HR Management

Junior Events Manager, Fondazione Franco Maria Ricci - Masone S.r.l.

Dec 2014 – Oct 2016 ● Fontanellato, Italy

Event management/ Marketing strategies implementation/ Ticketing & Bookshop management/ Public relations

Exhibition guide and hall guard, Jan Fabre personal exhibition

Jun 2017 – Sep 2017 ● Venezia, Italy

Internships

International Intern, Sacmi Engineering Mumbai

Jun 2014 – Dec 2014 ● Mumbai, India

Marketing research/ Competitors analysis/ Design and conduction of surveys

Languages

Italian ● ● ● ● ●
English ● ● ● ● ●
Spanish ● ● ● ● ●

Hobbies

Things, Lights & Sounds,
Disc Jocking, Stand up
comedy, Calligraphy,
Anything drawn , Martial
Arts

Education

IED, Master in Business for Arts and Culture

Venezia,
Italy

Università degli Studi di Parma, Economics and Marketing

Parma,
Italy

Liceo Scientifico Statale G. Ulivi, Diploma di maturità

Parma,
Italy

Student Travel School, STS, Senior Year public U.S.A. highschool

Belleville West, Illinois, United
States

Extra-curricular activities

Volunteer, Biennale Venezia

Venezia

Volunteer, Festival Parma 360

Parma

Volunteer, Festival Verdi Off

Parma

Contributing writer, PROVIDERMAG

References

Mattia Amarù
Fondazione Franco Maria Ricci - Masone S.r.l.

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Cecilia Foresi
Jan Fabre personal exhibition

cecilia.foresi@gmail.com
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Jacopo Costa
Bonanni Del Rio Catalog

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