



SAMUELA SOLDAN

✉ samuelasoldan@gmail.com

☎ +39 3493044307

📍 Via Gaetano Strigelli 5, Milan

EDUCATION

- **IED - Istituto Europeo di Design**
BA Visual Communication
Sep. 2015 - Jul. 2018
Grade: 110/110
- **IULM - Libera Università di Lingue e Comunicazione**
MA Art, Valorization Strategies and the Markets
Sep. 2019 - Mar. 2022
Grade: 110/110 Cum Laude
- **ESL - English School**
English Course in New York
Aug. 1 2017 - Sep. 1 2017
Toefl Course
- **EF - English School**
English Course in Cape Town (SA)
Feb. 1 2019 - Mar. 1 2019
C1 Course

SKILLS

- Excellent written and verbal **communication skills**;
- Ability to work in **group** and **individually**;
- **Critical** thinking;
- Accuracy, order and **analytical** feel;
- **Problem solver** with a strong propensity for **organization**.
- **User Mac and PC:**

Level Good:

Adobe Photoshop, Adobe InDesign, Adobe Acrobat, Pages, iMovie, CapCut, Word, Power Point, Keynote, Excel, Art Price, Art Facts, Artsy, Canva, Social Media (Instagram, Facebook, Twitter, TikTok, LinkedIn).

Entry-level:

Adobe Illustrator, Adobe After Effects, PubCoder.

WORK EXPERIENCE

Freelance Illustrator at

- **THE COLLECTOR MAGAZINE** (ISSUE 4) / Mar. 2020
- **HOOPA LAB** (ISSUE #0003) / Nov. - Jan. 2020-2021
- **PERSONNE MAGAZINE** (ISSUE 4) / Oct. - Dec. 2021

Art Market Intern at

ART WEALTH ADVISORY / Jan. - Mar. 2021

- Art market research;
- Social Media contents creation;
- Report writing;
- Copywriting;
- Market datas analysis.

Project Intern at

MEET DIGITAL CULTURE CENTRE / Mar. - May 2021

- Fashion contents research;
- Social Media contents creation;
- Copywriting;
- Historical analysis of fashion, writing and scouting.

Coordinator at

Enneft Gallery / Sep. - Mar. 2022-2023

- Social Media contents creation;
- Customers relations;
- Exhibition space coordination;
- Copywriting.

Social Media Manager at

A&C Digital and Communication / Apr. - Jul. 2023

- Graphic contents creation;
- Copywriting;
- Visual concepts development;
- Customers relations;
- Influencers and models scouting.