



HELLO, I'M **BIANCA** TRAVERSA
[25 Y. OLD]

21.09.2000

MILAN, ITALY

To me, being a designer means creating objects and experiences that people genuinely need, desire, and connect with. Good design makes something that speak to us emotionally.

// **PRODUCT DESIGNER** //

WORK EXPERIENCE

2021 - present | [MI]
NineInThePaint
[Creative Street Art & Paint Projects]

Painter - painting and decorating basketball courts for urban regeneration projects

2023 - 2025 | [MI]
ADI - Assoc. of Industrial Design
[Italian Design assoc. since 1956]

Project recruiter - recruit the most promising products at design fairs, which will appear in the current year's ADI design index

2023 | [MI]
VIVA PORTE sr.l.
[Italian Design & Furniture Company]

Product designer - showroom manager, consultant, furniture systems designer

2023 - 2024 | [MI]
Razmataz Live s.r.l.
[Support activity for artistic performances]

Graphic designer - designing logos, graphics for merchandising for events and theatre performances

2022 - 2023 | [MI]
ION Fund s.r.l. | Strategic
Development
[architecture, design studio]

Product designer - designing furniture systems, graphics for interior and exhibition spaces, visual communication media, visual branding, technical databases

EDUCATION

2023 - 2026 | POLITECNICO [MI]
Integrated Product Design Master Degree

2025 | ERASMUS experience [Wien - Austria]
-Curatorial Exhibition Practices
-Screen Printing Techniques
-UX/UI Design

2019 - 2022 | POLITECNICO [MI]
Product Design Bachelor Degree

2014 - 2019 | LICEO SCIENTIFICO G. GALILEI (VA)
Scientific High School

SKILLS

PROGRAMMES

ADOBE
Illustrator
Indesign
Photoshop

AUTODESK
Alias
Inventor
Autocad

Rhino
Keyshot
Figma

STRONG ABILITIES

Product development
Rendering
Modelling
Prototyping
Technical drawing
Illustration & drawing
Branding
Advertising
UX/UI
Service & strategic design

Communication, teamwork
Outgoing, flexible, positive

AWARDS & CERTIFICATES

2025 | MILAN [Italy]
ADI Design Index Award | Italian contest
[Selectioned - Targa Giovani]
project: KROMIA

2025 | BILBAO [Spain]
IF Design Student Award | International contest
[Winner]
project: KROMIA

2021 | MILAN [Italy]
RO Plastic Prize | International contest
[honorable mention]
project: GIVE PLASTIC A SECOND CHANCE

LANGUAGES

ITALIAN
Mother tongue

ENGLISH
Fluent B2+

GERMAN
A1

// **STAY IN TOUCH?** //

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